

# Youth Ambassador Programme For Tertiary Students

## BACKGROUND

VM Group began operations with The VM Building Society (VMBS) which first opened its doors in 1878. Our founders, a group of clergymen, led by then Rector of the Kingston Parish Church, Reverend G.W. Downer, formed VMBS with a vision of "meeting the needs of the deserving thrifty".

VMBS' founding fathers had a goal of finding a way to partner with industrious, but financially excluded Jamaicans, to assist them with savings and home acquisition. Now, 143 years later, VM Group has evolved into a Strong Integrated Group, comprising of 8 companies, offering a suite of financial services to include savings and mortgages, wealth management, pension fund management, money transfer services, real estate services and general insurance.

We are committed to improving quality of life and are now embarking on a Financial Education To Empower (VM FETE) Youth Ambassador programme to empower our youth to make wise financial decisions that will lead to greater financial wellbeing.

## JOB DESCRIPTION

### Criteria

#### The VM FETE Youth Ambassador:

1. Should be a student of the institution in which the VM Financial Education To Empower Youth Ambassador Programme will be carried out
2. Must maintain at least a B average or at least a GPA of 3.0

3. Must not be in final year of study upon first application (Nb. A VM FETE Youth Ambassador can be a final year student but should not be in final year when he/she is applying for the first time)
4. Should possess above average oral and written communication skills
5. Should be a member of at least one extra curricular or community-based volunteer activity
6. Should not be an individual of questionable character; must have a history of demonstrating good moral and ethical character and must not have a history of drug or alcohol abuse within the past year
7. Must not have any criminal or legal charges currently or be under an investigation for any such charges
8. Should not be a promoter of another financial institution within the period of engagement
9. Should receive two Character References from an adult other than their parents (e.g. teachers, coaches, clergy, social worker, doctors, etc.)

### Roles and Responsibilities

#### The VM FETE Ambassador will be required to:

1. Complete VM FETE Financial Literacy training
2. Arrange Financial Education Training sessions to engage at least 50 participants per month.
3. Submit at least 5 referrals per semester that would allow us to successfully land new business

4. Participate in VM Team Member and Corporate events.

## Remuneration and Benefits

### The VM Financial Education Youth Ambassador will benefit from:

1. A basic monthly stipend of J\$10,000.00 per semester to be deposited to VMBS Savings Account (NB. This is based on achievement of point number 2 in Roles and Responsibilities)
2. A special bonus at the end of the semester if target for new business is met or surpassed
3. Interaction and coaching sessions with VM Executives
4. Participation in VM Team Member and Corporate events

## How to Apply

1. Upload application form along with passport size photo and three Character Reference letters.
  - Please note any three of the following persons may act as character references on your behalf:
    - a. Director or permanent staff member of The VM Group
    - b. An employer
    - c. Principal of a School
    - d. Senior Officers and Managers of a regulated financial institution
    - e. Justice of the Peace
    - f. Attorney at Law
    - g. Minister of Religion
    - h. Medical Practitioner
2. A panel comprising representatives from the VM Group will interview applicants and make final selection based on agreed rubric.